



GAITA
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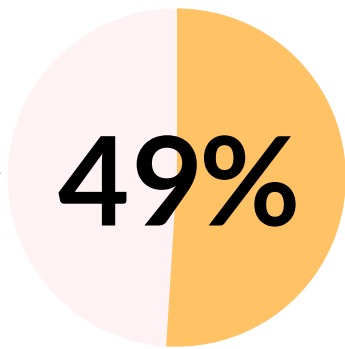
Short Term Real Estate
Miami Beach
&
Fort Lauderdale



As of January 2015, 23% of leisure travelers have stayed in a vacation rentals as an alternative to a traditional hotel.



10% From
2013 ^[1]



of leisure travelers are expected to stay in a vacation rental as an alternative to a traditional hotel or resort during the next two years. ^[1]

65%

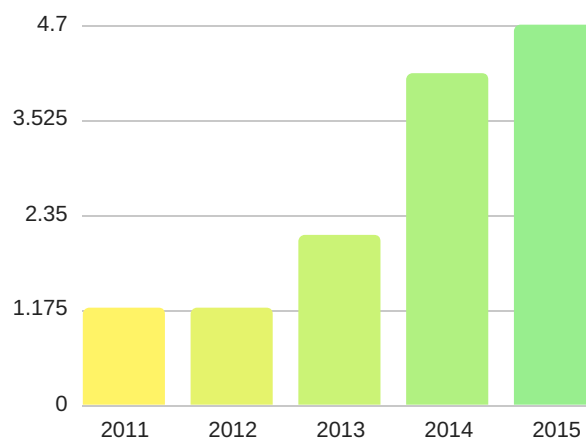


of affluent leisure travelers (income of \$125K+ are interested in staying in a vacation rental as an alternative to a traditional hotel or resort. ^[1]



2015 was the busiest year in recent history for visitation to Greater Miami and the Beaches with an estimated 15.5 million visitors.^[2]

During 2015, overnight visitors spent an estimated \$24.4 billion in direct expenditures in Greater Miami and the Beaches.^[2]

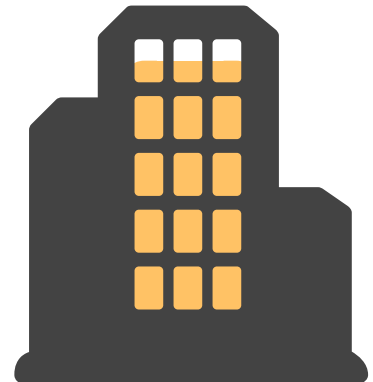


Visitors who stayed in Greater Miami and the Beaches are increasingly staying at rented homes and condos year after year.^[2]



Year after year, Fort Lauderdale has seen an increase in visitors. From 14.3m in 2014 to 15.5m in 2015.

2015 saw an all-time high in hotel occupancy for Fort Lauderdale – 88.9 percent



[1] Ypartnership/Harrison Group

[2] <http://partners.miamiandbeaches.com/>

[3] <https://www.sunny.org/partners/market-research/>

[4] Greater Fort Lauderdale Convention & Visitors Bureau